

! This account has reached both its budget and end date. Contact your LinkedIn representative to extend them.

CAMPAIGN MANAGER

Sales Partnerships, Inc. | SU_LTS_CS3156084-17_Sales Partnershi...



CAMPAIGN PERFORMANCE WEBSITE DEMOGRAPHICS ACCOUNT ASSETS **Campaign Manager** Create campaign

Order ID: 0063200001oiVgSAAU | Line ID: 00k3200000dfLcLAAU | Account level budget: \$5,000.00 | Account end date: 4/16/2018 | Duration: 5/23/2017 - Indefinite

SU_LTS_CS3156084-17_Sales Partnerships, Inc. / SalesOutsourcing1

SalesOutsourcing1

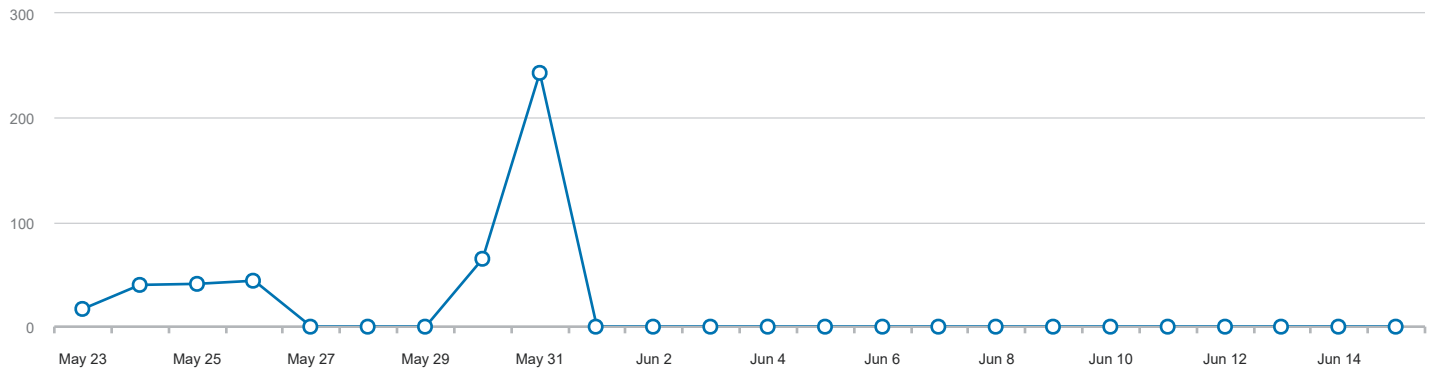
Campaign status: Paused **Edit** **Duplicate campaign**

Performance Sponsored Content campaign	Ads 4 Active 1 Paused 1 Archived	Audience 520,000+ LinkedIn members	Bid and budget Bid: \$12.00 Daily budget: \$500.00
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Time series Demographics Custom Status: On + Off Search by name **Export**

Conversions	Impressions	Clicks	Social actions	Total spend
0	72,404	450	28	\$3,741.64

Show graph for Clicks



Performance		Conversions			Social Actions					
Ads	Status	Impressions	Clicks	Avg. CTR	Social	Total eng.	Avg. eng.	Avg. CPC	Avg. CPM	Total spent
	Total	72,404	450	0.622%	28	462	0.638%	\$8.31	\$51.68	\$3,741.64



Direct Sponsored Content name: Man-Thinking2

What if everything you learned about sales was wrong? Read this free white paper to find out how you can make simple changes in your channel strategy to boost results.
<http://bit.ly/2rxNfm4>

Creative ID: 44611986

Billing details needed	46,339	294	0.634%	19	303	0.654%	\$8.29	\$52.60	\$2,437.45
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Direct Sponsored Content name: Can

Are you selling tin cans in a digital world?
<http://bit.ly/2rxNfm4>


Creative ID: 44586236

Billing details needed	1,294	4	0.309%	2	5	0.386%	\$10.60	\$32.77	\$42.40
Total	72,404	450	0.622%	28	462	0.638%	\$8.31	\$51.68	\$3,741.64


Performance Conversions Social Actions

Ads	Direct Sponsored Content name: Competitor	Status	Impressions	Clicks	Avg. CTR	Social	Total eng.	Avg. eng.	Avg. CPC	Avg. CPM	Total spent
	The one sales secret your competitors don't want you to know http://bit.ly/2rxNfm4	Billing details needed	4,628	24	0.519%	1	25	0.54%	\$9.38	\$48.62	\$225.02
		Total	72,404	450	0.622%	28	462	0.638%	\$8.31	\$51.68	\$3,741.64

Creative ID: 44586226

	Direct Sponsored Content name: SalesOutsourcingWP1										
	What if everything you were told about sales was wrong? Read this white paper to find out how you can make simple changes in your channel strategy to boost results. http://bit.ly/2rxNfm4	Billing details needed	16,011	110	0.687%	5	111	0.693%	\$8.40	\$57.72	\$924.22

Creative ID: 44562926

	Direct Sponsored Content name: SalesOutsourcing2										
	Find more sales bandwidth and achieve your goals. Get our FREE white paper on how a simple change in your channel approach can reap big returns. http://bit.ly/2rxNfm4	Billing details needed	4,132	18	0.436%	1	18	0.436%	\$6.25	\$27.24	\$112.55
		Total	72,404	450	0.622%	28	462	0.638%	\$8.31	\$51.68	\$3,741.64

Creative ID: 44562916